PARTNER. INSPIRE. ENGAGE.

SECURE YOUR POSITION WITH THE WORLD’S HIGHEST AEC TECHNOLOGY LEADERS AS A SPONSOR OF DBEI’S UNIQUE EVENTS.

“The highlight of our year. The quality of the event paired with the community that participates makes it unlike any other event anywhere.”

CEO, BIMSMITH
WHO IS DBEI?

THE ORGANISERS OF BILT, THE DIGITAL BUILT ENVIRONMENT INSTITUTE IS A VENDOR-NEUTRAL GLOBAL NOT-FOR-PROFIT. OUR MISSION IS TO INNOVATE, INCREASE PRODUCTIVITY AND REDUCE WASTE IN THE AEC INDUSTRY BY DRIVING DIGITALISATION AND SHARING KNOWLEDGE & EXPERIENCES WITHIN OUR COMMUNITY.

WHY PARTNER + EXHIBIT?

• A unique opportunity to showcase your solutions to the leaders of the world’s top 500 AEC firms;
• Tap into our unique global community covering an asset’s built life-cycle from designers to asset owners and operators;
• Our events are recognised globally as THE premier learning and networking events for design and construction technology professionals;
• Both delegates and speakers are at the level sponsors can engage with directly for business decisions;
• Events that showcase thought leadership, current and future technology and practice solutions as well as world-class case studies of completed projects;

Secure your position today and partner with DBEI in 2019 to experience the difference our platform delivers. Sponsors gain meaningful client engagement and bottom line return on investment, with many returning year on year, location to location due to the results they receive from event partnership.

Certainly I have secured new clients small and large. My favourite conference indeed, always happy to be back!

TECHNICAL COORDINATOR, DROBUS
As our flagship event, BILT is designed to cater to the needs of those who design, build, operate and maintain our built environment. Sessions focus on the use of BIM/VDC tools; processes and workflows; project and practice strategies and leadership skills. As an educational and networking event, BILT provides a variety of opportunities to learn and share, to probe and challenge, to listen and to be heard. It is dedicated to improving the way our industry works.

The Design Technology Summit, is a by-invitation two-day event limited to 40 C-Suite attendees from Architecture and Engineering firms of 100+ employees and multiple offices only. It’s unique discussion format encourages open dialogue between thought leaders that shape the design future for the industry’s biggest players. Sponsors gain unique insights into industry trends before they happen and have the opportunity to influence and build relationships at the very highest level.

Data Day has grown to become a two-day forum focusing on the use of data in the AECO/FM industry and attracts Building Owners, Principals, CIOs, CTOs, Digital Design and VDC Leaders and Contractors. Comprised of presentations, panels and interactive roundtables the event analyses solutions to address the industry’s key data challenges. Focused, targeted, and high level, with limited partner opportunities for turnkey data management solution providers servicing the industry’s top end.

The Building Content Summit (BCS) is an event dedicated to improving BIM content. It brings together the thought leaders from design, manufacturing, and software solution providers to connect these groups and improve the workflows delivering BIM content to projects. Comprised of interactive presentations and roundtables, sponsors have a unique opportunity to both deliver key messages to market and demonstrate capability in focus groups.
2019 SCHEDULE OF EVENTS

BILT: DIGITAL DAYS

SHANGHAI, CHINA
28 MARCH

SINGAPORE
Marina Bay Sands Expo and Convention Centre
4 APRIL

BILT ANZ
Crown Conference Centre, Melbourne, Australia
23-25 MAY

DIGITAL BUILT WEEK NORTH AMERICA
Hyatt Regency, Seattle, Washington
17-20 JULY

• Design Technology Summit
  17-18 JULY
• Data Day
  17-18 JULY
• BCS (Building Content Summit)
  18-19 JULY
• BILT NA
  18-20 JULY

BILT + BCS EUROPE
EICC, Edinburgh, Scotland
10-12 OCTOBER

• BILT Academy
  8 OCTOBER
These are the power users. They are the ones that are going to make the decisions to get the new products.

**PRINCIPAL, LUMION**

People are really here because they want to be, you see that in how excited they are - there is no other conference that compares.

**ARCHITECTURAL DOCUMENTER, THOMSON ADSETT, ANZ**
I’ve been involved with BILT since 2011, a speaker and an exhibitor. Most other conferences I go to out of necessity, but BILT is different. Attracting the highest calibre of speakers sharing the highest quality content, in turn attracting high calibre delegates. After speaking at over 100 conferences in the last 10 years, that isn’t small praise. Almost all of the attendees at a BILT event would be speaking at any other conference.

VP OF PRODUCT MANAGEMENT, CLEAREEDGE3D
# Sponsorship Pricing

<table>
<thead>
<tr>
<th>Package</th>
<th>Event</th>
<th>QTY PER REGION</th>
<th>ANZ (AUD)</th>
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*Pricing and inclusions a guide only. Full Price on Application

**Price including Exhibition Booth for Digital Built Week North America. For price excluding, please contact us
# STANDARD INCLUSIONS

## BILT

<table>
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<tr>
<th>BILT</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>EXHIBITOR</th>
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## BCS, DTS, DATA DAY

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<tr>
<th>BCS, DTS, DATA DAY</th>
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<th>KEY PARTNER</th>
<th>ROUNDTABLE</th>
<th>EVENT PARTNER</th>
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</tr>
<tr>
<td>Delegate list***</td>
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<td>50-word company biography, logo and link</td>
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*Limited availability per event. Allocated based on first come, first served basis and must include abstract submission.

**Complimentary client registrations to be pre-approved by DBEI

***Delegate list provided subject to privacy laws, not available in Europe due to GDPR

* Only included when purchasing Digital Built Week Package
BILT PACKAGES OVERVIEW

DIAMOND

In addition to the benefits outlined below, each package includes all Diamond level inclusions as outlined in the summary table.

**Diamond Community Partner**

ONE AVAILABLE
PER EVENT

Position your company as the market leader and stand out from your competitors by securing lead branding and the only Sponsor case study on the mainstage. This package also includes a breakout class and the largest space in the exhibition hall, maximum client and company registrations included providing clear onsite leadership. Direct client engagement is guaranteed with a by-invitation VIP lunch and community engagement in partnering the post-event call to action ‘3-commitments’ initiative. There can be only one!

PLATINUM

In addition to the benefits outlined below, each package includes all Platinum level inclusions as outlined in the summary table.

**Platinum Software**

TWO AVAILABLE
PER EVENT

Designed to give maximum exposure as key software provider this gives both time on the mainstage and in a breakout session to showcase your solution and its application. This package includes a by-invitation VIP breakfast to host 20 pre-selected attendees and multiple complimentary passes to cement client relationships.

**Platinum Hardware**

TWO AVAILABLE
PER EVENT

Designed to give you maximum exposure as a Hardware provider providing both time on the mainstage and in a breakout session. Your hardware will also be promoted by DBEI as an event hardware solution. This package includes a by-invitation VIP breakfast to host 20 pre-selected attendees and multiple complimentary passes to cement client relationships.

**Platinum Demonstration Zone**

ONE AVAILABLE
PER EVENT

Designed for a hardware provider to showcase workstation and laptop products onsite by hosting speaker presentations and Lab content for interactive viewing with speakers and delegates during breaks. Gaining unique access to event speakers, hands-on engagement and product demonstration is guaranteed. You provide the equipment and we’ll provide a double exhibition space and the audience!

**Platinum Labs Sponsor**

ONE AVAILABLE
PER EVENT

Showcase your servers and equipment as the dedicated Lab Sponsor. You will provide the server and screens to host all lab sessions throughout the 3 days, and have everyone trialing your systems. Also includes exclusive branding and a short address to the whole exhibition area during morning tea & coffee on day 2.

In addition to the benefits outlined below, each package includes all Platinum level inclusions as outlined in the summary table.

**Diamond Community Partner**

ONE AVAILABLE
PER EVENT

**Platinum Software**

TWO AVAILABLE
PER EVENT

**Platinum Hardware**

TWO AVAILABLE
PER EVENT

**Platinum Demonstration Zone**

ONE AVAILABLE
PER EVENT

**Platinum Labs Sponsor**

ONE AVAILABLE
PER EVENT
GOLD

In addition to the summary outlined below, each package includes all Gold level inclusions as outlined in the summary table.

<table>
<thead>
<tr>
<th>Package</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>Gold Opening Keynote</strong></td>
<td>Attended by all participants, the opening keynote launches the conference with an inspirational presentation from a high-profile speaker. Align yourself with this session to receive maximum exposure, giving a 10-minute introductory presentation to a highly engaged audience.</td>
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<tr>
<td>ONE AVAILABLE PER EVENT</td>
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</tr>
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</table>

| **Gold Day 2 Plenary Session**               | The plenary on day 2 of the conference is usually a more light-hearted, out-of-the-box and interactive session. This session is either a well known industry speaker, a leadership panel or our popular glorious gadgets presentation: unique slot for your 10-minute presentation and message. |
| ONE AVAILABLE PER EVENT                      |                                                                      |

| **Gold Offsite Function Sponsor**            | The offsite function gives attendees a chance to relax after an intense day of learning to see more of the local area and develop real relationships in an informal, high energy setting. As exclusive sponsor of this function, you will provide a 10-minute presentation to a captive audience who will thank you for providing this experience. |
| ONE AVAILABLE PER EVENT                      |                                                                      |

| **Gold Networking Reception Sponsor**        | The Networking Reception held within the Exhibition area offers a casual and friendly atmosphere for attendees and exhibitors alike to mingle in a relaxed but tech-filled setting. Includes a 10-minute presentation, background entertainment and the option to add-on a themed cocktail station to cement your brand on the occasion. |
| ONE AVAILABLE PER EVENT                      |                                                                      |

| **Gold Gala Dinner Sponsor**                 | The pinnacle of each event is our renowned Gala Dinner. Sponsors enjoy high exposure as the evening’s host with a 10-minute presentation, ‘wow-factor’ branding, all F&B and entertainment included, with the option to add-on a themed cocktail company branded bar. Make a lasting impression and give event participants an experience to remember you by. |
| ONE AVAILABLE PER EVENT                      |                                                                      |

| **Gold Global Laser Scanning Partner**       | Branded as DBEI Global Laser Scanning Partner, your 3-D scanning kit or service provided to DBEI will profile a venue model dataset to event delegates and in appropriate classes. Also showcased to event delegates in the Glorious Gadgets/Demonstration Zone delivering unique event and global solution profiling and a product demonstration to all conference attendees. |
| ONE AVAILABLE GLOBALLY                       |                                                                      |
SILVER
In addition to the benefits outlined below, each package includes all Silver level inclusions as outlined in the summary table.

Silver Presentation Zone Sponsor
ONE AVAILABLE PER EVENT
Presentation Zone branding “Powered By” with your company logo. You will also award the best presentation in this area in the closing plenary. Includes 2 complimentary Start-Up Sponsor exhibition packages (to be approved by DBEI) for you to provide to favoured industry entrants and help launch the next industry leader.

Silver Wi-Fi Sponsor
ONE AVAILABLE PER EVENT
Everyone at our conferences rely heavily on Wi-Fi, so get your branding and company name on everyone’s lips. As Wi-Fi sponsor you will receive exclusive sponsorship of high-speed Wi-Fi with branded signage and splash page (venue dependent).

Silver Event App Sponsor
ONE AVAILABLE PER EVENT
The event Mobile App is highly used and interactive, providing the App Sponsor high visibility. It is often used by delegates prior to, during and after the event to recall and share information with others – all with your brand associated. Weeks of exposure is guaranteed.

Silver Event Satchel Sponsor
ONE AVAILABLE PER EVENT
Have your logo splashed throughout the conference on attendees’ satchels and stay with the delegates post-event with our popular satchel styles. This will benefit you both during and after the event with a bag that attendees will want to use time and time again.

Silver Lanyard Sponsor
ONE AVAILABLE GLOBALLY
Conference lanyards are worn at all times during BILT by all attendees and are a great way to achieve maximum brand visibility throughout the entire conference at all of our locations globally.
**Silver Recharge Zone Partner**

One available per event

The Recharge Zone keeps attendees full of energy for the duration of the conference. Options can include an energy drink station, full-time masseuse, juice bar, mobile phone recharge station and is strategically located next to your exhibition stand. Price on application.

**Silver Roundtable Sponsor**

Six available per event

Lead a 75-minute roundtable with an intimate group of delegates. Provides a maximum of 10 people at your table. Sponsor will introduce topic, facilitate discussion and provide a summary to be shared with attendees post-event.

**Silver Boardroom Briefing - 20ppl**

Three available per event

Become the 'host with the most', by hosting a private, by-invitation group of delegates [selected by you] for a 30-minute solution overview and discussion to get your message to those that matter to you most!

**Silver Boardroom Briefing - 10ppl**

Three available per event

Become the 'host with the most', by hosting a private, by invitation group of delegates [selected by you] for a 30-minute overview and discussion to get your message to those that matter to you most!

**EXHIBITION**

Secure premier positioning and create your own environment with either shell-scheme or a custom stand. The Exhibition is a vibrant and integral part of the conference and is the location of all event catering during program breaks. Each exhibition package includes the opportunity for a 5-minute presentation in the Presentation Zone area to delegates. A standard exhibition space 6sqm/80sqft and fascia branding included.

Additional space and upgrade opportunities are available.

DBEI offers Start-up exhibitor packages for entrant companies on application
LEAD EVENT PARTNER
Provides maximum content and promotional visibility with an event audience address plus the choice of hosting a Panel Discussion OR Roundtable. You’ll also engage with the community through hosting either the day one DTS + Data Day Networking Drinks OR Lunch, and your brand exclusively on the post-event ‘Position Statement’ communique. Package includes Silver level branding plus exhibition at Digital Built Week.

KEY PARTNER
Provides content and promotional visibility with an event audience address plus the choice of a Panel Discussion OR Roundtable. You’ll also host the day one DTS + Data Day networking breakfast. Includes Silver level branding plus exhibition at Digital Built Week.

ROUNDTABLE PARTNER
Includes event attendance with one DTS roundtable and a maximum of 10 delegates at your table. Sponsor will introduce topic, facilitate discussion and provide a summary to be shared with attendees post-event. Includes Silver level branding plus exhibition at Digital Built Week.

EVENT PARTNER
Provides DTS attendance and contribution to event discussions with a post-event Q&A article to delegates. You will receive branding as a Partner and will choose either to host the DTS by-invitation networking Dinner or an exhibition booth at Digital Built Week.

FLY ON THE WALL
DTS attendance and contribution to event discussions with visible branding.

data.day

LEAD EVENT PARTNER
Provides maximum content and promotional visibility with an event audience address plus the choice of hosting a Panel Discussion OR Roundtable. You’ll also engage with the community through hosting either the day one DTS + Data Day Networking Drinks OR Lunch and your company featured in a Q&A article to delegates. Includes Silver level branding plus exhibition at Digital Built Week.

KEY PARTNER
Provides content and promotional visibility with an event audience address plus the choice of a Panel Discussion OR Roundtable. You’ll also host the day one DTS + Data Day networking breakfast. Includes Silver level branding plus exhibition at Digital Built Week.

ROUNDTABLE PARTNER
Includes attendance with one Data focused roundtable and a maximum of 10 delegates at your table. Sponsor will introduce topic, facilitate discussion and provide a summary to be shared with attendees post-event. Includes Silver level branding plus exhibition at Digital Built Week.

EVENT PARTNER
Provides Data Day attendance and contribution to event discussions with a post event Q&A article to delegates. You will receive branding as a Partner and will choose either to host the Data Day by-invitation networking Dinner or an exhibition booth at Digital Built Week.
**LEAD EVENT PARTNER**

Provides maximum content and promotional visibility with an event audience address and hosting of 1 client-led and 2 company-led Roundtables. You’ll also engage with the community through hosting the BCS Pavilion Lunch, and your company featured in a Q&A article to delegates. Option for Silver level branding plus exhibition at Digital Built Week.

**KEY PARTNER**

Provides content and promotional visibility with an event audience address and 1 company-led and 1 client-led Roundtable. You’ll also increase brand visibility with a hyperlinked Q&A article to delegates and the option for Silver level branding plus exhibition at Digital Built Week.

**ROUNDTABLE PARTNER**

Includes event attendance with one 75-minute BCS roundtable with a maximum of 10 delegates at your table. Topic introduction and facilitation with an output of your design to be shared with attendees post event. Option for Silver level branding plus exhibition at Digital Built Week.

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*We are completely satisfied with the (BCS) experience, we were able to engage the “right” people. It has led to future opportunities and ideas to move forward.*

**BIM SPECIALIST, SCHNEIDER ELECTRIC**
ENHANCEMENT PACKAGES

These are options designed to be an extra to an existing sponsorship or exhibition package.

Exhibition Passport Sponsor
ONE AVAILABLE PER EVENT
Support the Exhibition Passport, a branded section within the Event App where delegates receive a ‘passport stamp’ for visiting exhibition stands. Award the winning delegate in closing plenary plus receive an extra delegate registration. Includes full pre-event and onsite branding. **Price on application.**

Sustainability Sponsor
ONE AVAILABLE PER EVENT
This opportunity provides partnership of a carbon offset initiative close to the event location with acknowledgment and reporting on this in the Chairman’s opening remarks at the following year’s event. It also includes an extra full delegate registration. **Price on application.**

After Party Sponsor
ONE AVAILABLE PER EVENT
An opportunity to host the official After Party (following the Networking Function). All costs associated with the function, including food, beverages, transfers etc. is at the cost of the sponsor. However, DBEI will market this event and you will be known as the host of the official After Party. **Price on application.**

Barista Coffee Sponsor
ONE AVAILABLE PER EVENT
Ensure popularity and foot traffic at your stand by sponsoring your branded coffee station, and put your company’s brand in every person’s hand. **Price on application.**
SOME OF OUR 2018 SPONSORS INCLUDE:

- Autodesk
- Trimble
- HP
- NVIDIA
- Bentley Advancing Infrastructure
- GRAPHISOFT
- A NEMETECH COLLABORATION
- NBS
- Openings Studio
- Enscape
- NewForma
- Leica Geosystems
- PlanGrid
- CLEAR EDGE 3D
- dRofus

SECURE YOUR PACKAGE TODAY!
CONTACT US NOW!

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